A simple guide to being invitational

Growing Our Community

Presentation by Angela and AK Hed Vincent



Just a few things

before we begin...

Indicating your pronoun in writing is a way of being inclusive and welcoming without saying a word. Let's make sure they're present after your name in your Zoom window!



Getting to know you...

In the chat bar:

l am... I do... and

example: I am a bike mechanic, I make electronic music, and I am part of PPUMC.



I am part of PPUMC



Today's Discussion **Outline of Topics**

- Why connect? 01
- Why you? 02
- Why now? 03
- Simple steps to be invitational 04



Words of Inspiration

"There is no power for change greater than a community discovering what it cares about."

— Margaret J. Wheatley



Why connect?

We need each other.

During this time of social distancing, so many people are realizing their inherent need to connect with others. We are social creatures who need one another. It's as simple as that.

Many people are experiencing heightened anxiety, loss of connection, and isolation right now. We are an incredible community in a position to alleviate some of that, simply by being who we are and offering what we do. Communities like ours are natural cures for loneliness.



LONELINESS EPIDEMIC

Americans (January 2020) Pre-pandemic



heavy social media users (Facebook, Instagram...)



Women



light social media users



Men

Baby boomers - Lowest loneliness score 18-22 years old - Highest loneliness score

3/5

Americans were lonely

And now?

APRIL 2020 STUDY...

Those feeling more lonely because of the pandemic

| Always or Often | Sometimes Never | | |
|---------------------|-----------------|-----|-----|
| Gender | | | |
| Female | 26% | 50% | |
| Male | 31% | 45% | |
| | | | |
| Generation | | | |
| Gen Z (18-23) | 27% | 48% | |
| Millennials (24-39) | 34% | | 47% |
| Gen X (40-54) | 22% | 45% | |
| Boomers (55-75) | 20% | 52% | |

Chart: Emily Barone/Elijah Wolfson for TIME · Source: Social Pro · Get the data · Created with Datawrapper





What helps?

Meaningful connections with other people is "what really matters"

"Sharing that time to have a meaningful interaction and a meaningful conversation, to share our lives with others, is important to help us mitigate and minimize loneliness." -Doug Nemecek, chief medical officer for behavioral health at Cigna.

Knowing someone is there for you

"Studies have shown that feeling socially supported can make a measurable difference for mental health, regardless of how much socializing you're actually doing." -Jenny Taitz, assistant clinical professor of psychiatry at UCLA. Close relationships that bring emotional security and wellbeing

Good work-life balance

Good co-worker relationships

Shared goals with co-workers

Less social media use, more real connection with others

People who scored lower on the loneliness scale, had some of the above things in common...





It takes a village...

No one person can build a community. It is truly a community effort. We can't do this alone.

Who would they rather hear

If someone were asking you to come to an event, would you rather it be the person hired to recruit people for the organization, or someone who is already part of it, loves it, and wants more people to be part of it, too?

To share your unique experience

Each of you has a story, a reason that PPUMC is special, a reason that you keep coming back. YOU are in a unique position to grow our church community, simply by sharing your story with others. It's not the same without YOUR story.



Find your story...





What's special?

What makes PPUMC special for you? Is it the community, the music, the social justice work?

Remember that time?

Can you remember a story that really embodies this special PPUMC characteristic for you?



Share it!

Ask about someone else's story of spiritual community, then share yours. You will gain a deeper connection and open up a space to be invitational.

Why now? Easy to invite, easy to try out

We are in the midst of one of the most challenging times and most amazing opportunities. Through the pandemic, online connections have been lifelines in weaving our communities together in new and innovative ways.

It has never been easier to join a worship service, a book club, or a thoughtful gathering from across town or even across the world, without having to leave your house. This also means that just by forwarding a link to someone, you have invited them to give PPUMC a try. It has never been easier to be invitational, or to try out a church recommended by a friend.



Together, our light shines so much brighter.





- (remember: heavy social media users tend to be more lonely)
- Share a link with a friend or family member • Share a fun PPUMC event on social media
- Hang a flyer (get it from PPUMC)
- Share the digital flyer with your friends,
- community newsletters, or on social media • Start a conversation

What you can do

Simple steps to be invitational...

Expect more tips and tricks for growing our comunity coming your way soon!

Together, we are mighty.



References:

Most Americans Are Lonely, and Our **Workplace Culture May Not Be Helping**

https://www.npr.org/sections/healthshots/2020/01/23/798676465/most-americansare-lonely-and-our-workplace-culture-may-notbe-helping

https://time.com/5833681/loneliness-covid-19/



COVID-19 is Making **America's Loneliness Epidemic Even Worse**



Let's chat! What are your thoughts?

- Have you ever been invited to something? How did you feel? Has it ever lead to something amazing?
- What's hard about being the inviter? (think asking someone out...)
- Are you "out" about being a church-goer?
- What's the story you want to tell?